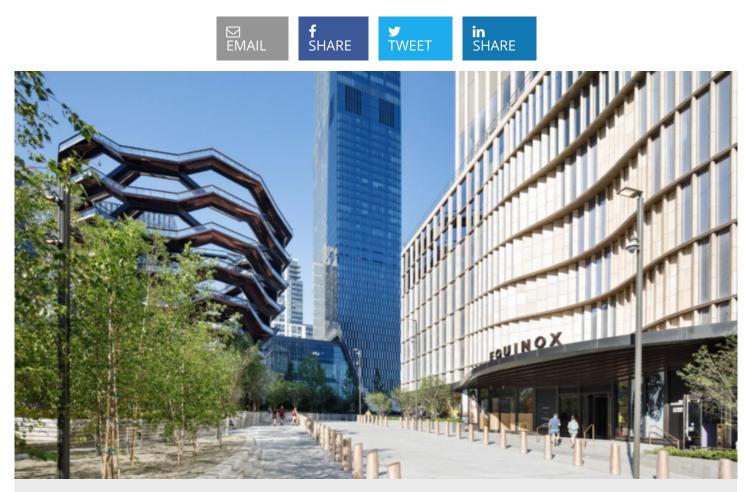


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Two of the world's best hotels are in New York City

Bloomberg



Equinox Hotel New York

The founders of the World's 50 Best Restaurants and Bars lists have crowned the world's best hotels for the first time—and two of them are in New York.

The Aman New York, which was the city's priciest hotel when it opened last summer, ranked No. 25 on the list. The Equinox Hotel New York in Hudson Yards took No. 48 spot.

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The top spot went to the Passalacqua in Italy's Lake Como. The tiny, 24-room hotel only just opened last June after a years-long restoration to its 18th century building—which has played host to guests as illustrious as Napoleon Bonaparte, Winston Churchill, and Vincenzo Bellini who made it his home in the 1800s. The hotel's instant, meteoric rise in popularity among the jet set has come largely on the heels of charismatic owners Paolo, Antonella and Valentina De Santis who have made the hotel a true labor of love, and who had a built-in following as owners of the beloved Grand Hotel Tremezzo, also in Lake Como. (Rates at Passalacqua start at around \$1,800 per night for next summer's season.)

"If you can dream it, you can do it! Here we are!" said Valentina De Santis, visibly moved as she received the top award. "We don't have big shoulders behind us, and we still arrived here." Following closely behind Passalacqua were a series of iconic Asian stays: the Rosewood Hong Kong; the Four Seasons Chao Praya River, Bangkok; The Upper House, Hong Kong; and the Aman Tokyo. La Mamounia, in Marrakesh, came next—a triumph for a city still reeling from the devastating earthquake on Sept. 8.

Despite the Asia-heavy top 10, the list skewed heavily European—prompting viewers on the livestream to wonder if it was in fact Europe's 50 Best hotels—with properties on that continent taking up 21 of the 50 slots. Outside of the two New York hotels, no other U.S. properties made the cut. Also notable, independent hotels far outdid branded entities; Marriott and Hilton claimed zero entries between them, though Aman and Four Seasons each took home four nods. Maybourne Hotel Group and Oetker Collection each took home three—both lesser-known brands, but beloved by luxury consumers.



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The grounds at the top-ranked Passalacqua in Lake Como.

The pronouncement, which took place under the dramatic Medieval arches of London's Guildhall, marks the first hotels-focused list from the team at 50 Best, which is known for its global and regional restaurant and **bar lists**—all compiled by U.K.-based company William Reed Business Media. In its 21 years, the World's 50 Best Restaurants list has anointed new global destinations like Copenhagen or Lima—turning them from secondary cities to bucket-list-topping culinary destinations.

"There are multiple facets to what makes a list like this successful," explains William Drew, director of content at William Reed, adding that the hotels list has been nearly a decade in the making. "How it drives business to the hotels is important, and on a slightly less empirical level, how it encourages discovery—cultural discovery—encouraging travel to new parts of the world that you might not have done otherwise." (The headline sponsor for the inaugural World's 50 Best Hotels list is SevenRooms, a back-end technology platform for restaurants and hotels.)

Drew said geographic diversity was a challenge. A strong emphasis was placed on establishing a jury with geographical diversity, to ensure that the list had the potential to reflect the entire globe and not just the major capitals that see the largest number of

Aman New York, Equinox Hotel rank among world's 50 best hotels | Crain's New York Business

international visitors. Yet he conceded this was a tall order. "It's never going to be a perfect, entirely equitable system. It's not possible to do that. This is the best we can make it."

To wit, only one hotel in South America ranked on the list: the Rosewood Sao Paolo. And of all the incredible, highly luxurious safari lodges on the African continent, only Singita Lodges Kruger National Park was recognized. (The same issue of representation plagued a recent hotel ranking by La Liste , in which Belmond Hotel Cipriani ranked best in the world; that hotel did not rank on the World's 50 Best at all.) Despite the fact that international travel to Japan and Hong Kong only resumed in October 2022 and January 2023, respectively, those destinations were represented with three properties in the top ten, perhaps pointing to the fact that even the most traveled pros can only get to so many corners of the globe in a two-year span. Indeed, those travel experts will prioritize what's new or, in the cast of post-pandemic travel, what's newly available to them—which likely explains why this list skewed towards the buzzy more than the best overall.

As to how you compare a colorful beach resort in St. Barth to an urban oasis whose lobby is on the 33rd floor of Otemachi Tower in Tokyo? Drew says the complexity of the proposition—the apples and oranges of it all—is the very thing that makes the list interesting. "We want there to be discussion about what makes a great hotel, because everyone's answer is slightly different," he explains. "And that's a positive for us. It's what makes it dynamic and keeps it moving and ever-evolving."

World's 50 best hotels ranked

- 1. Passalacqua, Lake Como, Italy
- 2. Rosewood Hong Kong
- 3. Four Seasons Chao Praya River, Bangkok
- 4. The Upper House, Hong Kong
- 5. Aman Tokyo
- 6. La Mamounia, Marrakesh, Morocco
- 7. Soneva Fushi, Maldives
- 8. One & Only Mandarina, Puerto Vallarta, Mexico
- 9. Four Seasons Firenze, Italy
- 10. Mandarin Oriental Bangkok
- 11. Capella Bangkok (Nikka Best New Hotel Award)
- 12. The Calile, Brisbane
- 13. Chablé Yucatan, Chocolá, Mexico
- 14. Aman Venice

- 15. Singita Lodges Kruger National Park (Flor de Caña Eco Hotel Award)
- 16. Claridge's, London
- 17. Raffles Singapore
- 18. Nihi Sumba, Indonesia
- 19. Hotel Esencia, Tulum, Mexico
- 20. La Sirenuse, Positano, Italy
- 21. Borgo Egnazia, Savalletri, Italy
- 22. The Connaught, London
- 23. Royal Mansour, Marrakesh, Morocco
- 24. Four Seasons Madrid
- 25. Aman New York
- 26. Maybourne Riviera, Roquebrune-Cap-Martin, France
- 27. Rosewood Sao Paolo
- 28. Capella Singapore
- 29. Le Bristol, Paris
- 30. Park Hyatt Kyoto
- 31. La Reserve, Paris
- 32. Gleneagles, Auchterarder, Scotland
- 33. Hotel du Cap Eden Roc, Antibes, France
- 34. Cheval Blanc, Paris
- 35. Four Seasons Astir Palace, Athens
- 36. Soneva Jani, Maldives
- 37. The Newt, Bruton, UK (Best Boutique Hotel Award)
- 38. Amangalla, Sri Lanka
- 39. Hoshinoya Tokyo
- 40. Desa Potato Head, Bali
- 41. Eden Rock, St. Barth
- 42. The Siam, Bangkok
- 43. Badrutt's Palace, St. Moritz, Switzerland
- 44. Atlantis The Royal, Dubai
- 45. Oberoi Amarvilas, Agra, India
- 46. Nomad London
- 47. The Savoy, London
- 48. Equinox New York
- 49. Six Senses Ibiza
- 50. Hôtel de Crillon, Paris

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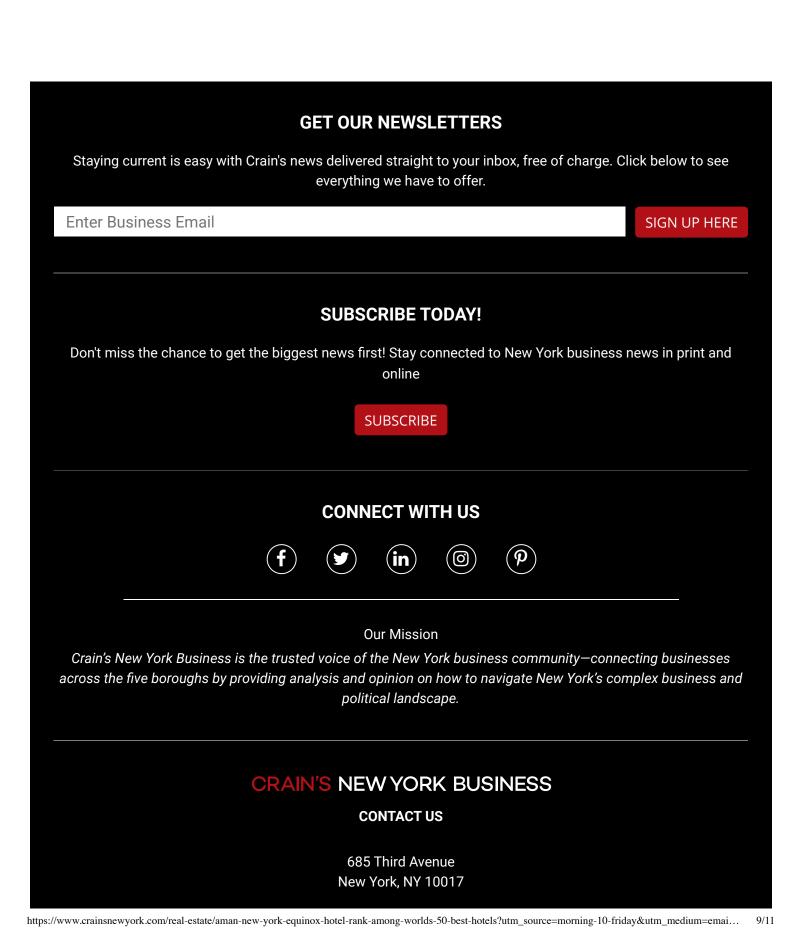
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